



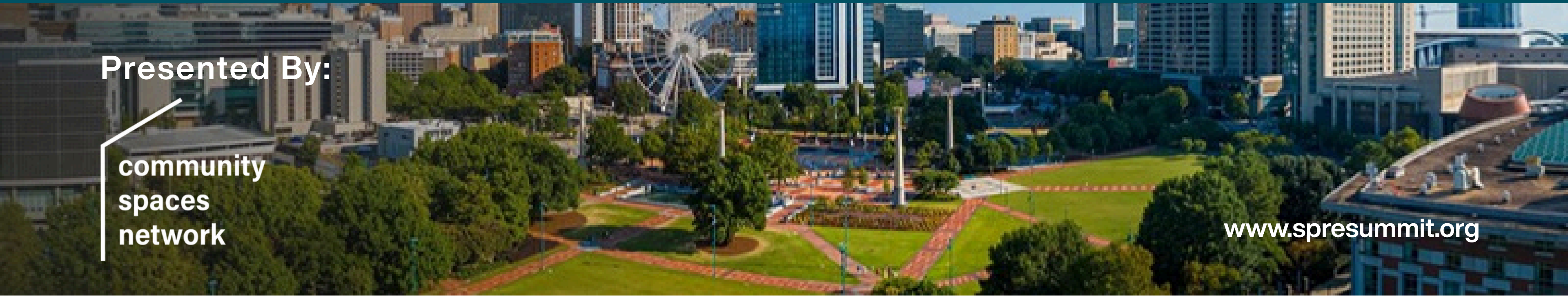
# SPRE

S U M M I T

Social Purpose Real Estate Summit 2027

SPONSORSHIP PACKET

MAY 4-6, 2027 | ATLANTA, GA, US



Presented By:

community  
spaces  
network

[www.spresummit.org](http://www.spresummit.org)

# Why Partner?

## Be Part of What's Building.

SPRE Summit partners don't just get visibility.  
They get access, relationships, and impact.

- 1 Connect with decision-makers developing and financing real projects
- 2 Build relationships with operators, funders, and civic leaders across the U.S. & Canada
- 3 Align your brand with a movement rooted in equity and community wealth
- 4 Be part of conversations that generate real, lasting change



# About the Summit

**North America's Premier Gathering for Community-Led Real Estate.**

Three days. Hundreds of leaders. One shared mission.

**350+**

Attendees

**100**

Speakers

**30+**

Sessions

**14**

Community  
Spaces Tours

# Attendees Say It Best

✦ **86** Net Promoter Score

✦ **82.6%** rated their satisfaction 9 or 10 out of 10

✦ **100%** rated the event Extremely or Very well organized

✦ **92%** said sponsor recognition was Very Clear or Clear

"This work is hard but greatly meaningful — and there is a community to support it."

"Being part of the Summit was both energizing and inspiring. It allowed me to connect with passionate community builders from across the country."

— Sally-Anne Woolnough, Kirk Centre

"Networking with like-minded individuals doing great work."

# 2027 WORKING GROUP

Ten leaders from across the sector — lenders, philanthropists, developers, operators, advocates, and arts and culture voices — shaping the vision and direction of the 2027 SPRE Summit.



Locally rooted Atlanta community leaders and SPRE experts helping us bring the Summit to life — guiding tours, connecting us to speakers, and ensuring the 2027 SPRE Summit reflects the best of Atlanta's community development ecosystem.



# SPRE SUMMIT

Presented by:

community  
spaces  
network

# Why Atlanta?

**A City Built on Community,  
Resilience, and Reinvention.**



We'll convene at the **Calvin Smyre Conference Center at Morehouse School of Medicine** — in Atlanta's historic West End, alongside three HBCUs. The venue reflects the same values driving social purpose real estate: equity, impact, and community.



Attendees stay at **The American Hotel** — Atlanta's first racially integrated hotel, opened in 1962. Its legacy as a gathering place across lines of differences sets the tone for SPRE.



# Who's Attending?

**Decision-makers. Doers. Your next partners.**

**These aren't passive attendees. They're here to build.**

Community  
developers and  
operators  
managing real  
estate projects

CDFIs, lenders, and  
impact investors  
financing  
community  
ownership

Philanthropic  
leaders  
supporting  
equitable  
development

Government and  
economic  
development  
officials shaping  
land use and  
funding

Mission-aligned  
social purpose  
real estate  
professionals

**SPRE**  
SUMMIT

Presented by:

community  
spaces  
network

# The SPRE Summit Difference

**Built for Practitioners.  
Designed for Action.**

1

The only convening in the US and Canada focused on community-controlled commercial real estate

2

Deep focus on community ownership and long-term wealth building

3

Cross-sector collaboration between developers, funders, & policymakers

4

Actionable strategies and proven models — not just theory

5

Relationships that extend well beyond the event



Presented by:

community  
spaces  
network



**250,000+** sponsor impressions  
across social media, email, and  
the conference app in 2025

# How Partners Engage More Than a Logo on a Banner.

**SPRE SUMMIT PARTNERS SHOW UP — AND SO DOES YOUR IMPACT.**

- Participate in curated discussions and small-group conversations
- Share expertise through facilitated sessions
- Host a Mini-Consult with attendees
- Be named sponsor of a signature Summit moment



# PARTNER OPTIONS & BENEFITS

PARTNER BENEFIT	VISIONARY \$30,000	ANCHOR \$15,000	CATALYST \$10,000	COMMUNITY BUILDER \$5,000	COMMUNITY SUPPORTER \$2,500
Complimentary Registrations w/ Preferred Seating	6	4	3	2	1
Logo Visibility Across Event Materials	•	•	•	•	•
Invitations to the Place Maker's Dinner	6	4	3	2	1
Social Media Recognition	Exclusive Post	Exclusive Post	Recognition in Group Post	Recognition in Group Post	Recognition in Group Post
Webpage & Virtual Sponsor Booth on Event App	•	•	•		
Sponsored Scholarships	4	2			
Host Mini-Consult with Attendees	•	•			
Named Sponsor of Exclusive Event or Activity	*See Next Page	*See Next Page			
1-2 Minute Video Played at Opening & Closing Plenaries (provided by you)	•				
Co-Create & Present a Breakout Session	•				

**SPRE**  
SUMMIT

Presented by:

community  
spaces  
network



# Signature Opportunities

**Named sponsorships available exclusively to Visionary and Anchor partners.**

*\*Available first-come, first-served.*

**Opening Reception** — Welcome 350+ attendees on night one.

**SPRE Neighborhood Tour** — Sponsor immersive, firsthand community development in action.

**Breakfast or Lunch** — High visibility. Relaxed atmosphere. Maximum time with attendees.

**CSN Awards** — Sponsor the celebration honoring outstanding contributions to the field.

**CSN Member Happy Hour** — Connect with CSN members from across the U.S. and Canada.

**National Center for Civil and Human Rights Tours** — Sponsor self-guided tours steps from the hotel.

**Place Maker's Dinner** — An evening with the SPRE Summit's Working Group, CSN Steering Committee, staff, & partners.

**SPRE**  
SUMMIT

Presented by:

community  
spaces  
network

# Your Work Belongs Here

The SPRE Summit brings together partners who share a commitment to community ownership and equitable development. We'd love to explore what's possible with you.

**Ready to Partner?**

Contact Heather Malveaux at [heather@communityspaces.org](mailto:heather@communityspaces.org)