

THE NONPROFIT CENTERS | NETWORK

Sponsor NCN's 2023 Conference!

The Social Purpose Real Estate Summit: Unlocking the Power of Place

October 24th-26th | Wayne State University | Detroit | spresummit.org

The Nonprofit Centers Network (NCN) is bringing back its long-standing conference and repositioning it as North America's only convening focused on community-controlled commercial real estate. The Summit will bring together community leaders looking to develop spaces and mission aligned real estate professionals interested, active, and expert in all aspects of community space development and operations. More than 500 people will come to Detroit from across North America to take part in 30+ engaging sessions, tour local community real estate projects; and build relationships with other social purpose real estate (SPRE) developers and supporters.

Conference Outcomes

Share Best Practices. Highlight innovations and learnings from SPRE practitioners, including tours of local community-led projects.

Catalyze Investment. Build momentum for financial investment in community development and SPRE projects and the sector broadly.

Build Connection. Create relationship building opportunities among attendees that contribute to the success and quality of SPRE projects.

Advance the Field. Elevate the conversation around the future of SPRE and community development; intentionally include new and different perspectives in the conversation.

Support Community Leaders. Provide development tools, resources, and learning opportunities to encourage community ownership and sustainable, high-quality asset, property, facilities and community management.



Image courtesy of Visit Detroit

Stand with Communities

This is an outstanding opportunity for your organization to show its commitment to community-led strategies that build thriving and resilient places. Conference sponsors are recognized before, during and after the event. Your sponsorship ensures community leaders and their allies share and learn real estate processes, strategies and innovations.

Who will attend

- Community leaders looking to develop and own community interest real estate
- Community space advocates and operators
- Justice leaders interested in power building through community land control
- Philanthropic leaders looking to support community-controlled real estate
- Lenders, community finance professionals, and social impact investors
- Community development corporation and community land trust leaders
- Government, community and economic development leaders
- Real estate professionals (architects, brokers, owner's reps, developers) with experience in and commitment to community real estate
- Anyone interested in social purpose real estate

About NCN

The Nonprofit Centers Network is a community-centered, social purpose real estate consultancy, trainer, convenor and membership network with extensive experience providing guidance to community-based real estate projects across the U.S. and Canada. Since 2004, we have been committed to supporting social purpose real estate and shared space projects that increase community ownership of real estate assets, strengthen organizations and places, and support wealth creation, power building and wellbeing in communities. Learn more at: nonprofitcenters.org

Become a sponsor today!

Please contact Elizabeth O'Brien | elizabeth@nonprofitcenters.org

Conference content will focus on the tools, practices, strategies, examples and innovations of developing and operating community commercial real estate that help places thrive. Session topics include:

- Themed spaces like: human/direct service hubs; arts and culture spaces; small business accelerators, youth centered spaces; and more
- Community engagement and voice in a real estate project
- Community ownership, governance and wealth-building
- Collaborating for change and impact
- Cultural placekeeping and creative placemaking
- Designing for belonging, culture and fostering collaboration
- Funding and financing community real estate projects including new markets and historic tax credits
- Scaling impact: joint ventures with affordable housing developers
- Asset, property, facility management for sustainable operations
- Resilience hub strategies
- Social purpose real estate and community economic development
- Sustainable/net zero building design

Sponsorship Opportunities and Benefits

	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Supporting Partner \$2,500
Visibility during the conference					
Logo on attendee badges	●				
Named sponsor of opening night reception	●				
Speaking opportunity at opening plenary	●				
Onsite booth/table (limited availability)	●	●			
Host a breakfast session with select attendees	●	●			
Logo recognition in atrium and plenary video loops	●	●	●		
Logo recognition on conference signage and materials	●	●	●		
Name recognition on conference signage and materials				●	●
Visibility leading up to the conference					
Logo recognition on conference website, digital campaigns	●	●	●		
Name recognition on conference website, digital campaigns				●	●
Social media post/s highlighting your organization	●	●			
Other benefits					
Complimentary conference passes w/ preferred seating	6	4	2	1	
Conference scholarships in your organization's name	4	2			
Full page in post-conference digital resource guide	●				
Half page in post-conference digital resource guide		●	●	●	
Quarter page in post-conference digital resource guide					●
Opportunity to customize benefits	●				

All sponsors will receive post conference outcomes report.